

# ONE HUNDRED EVANGELISM IDEAS

How many evangelism ideas can you name? Set a timer on five minutes and jot down your own ideas and let us know if any of them are not on this list. Then check over the list that could spark new ideas!

Black text is for your church members to do. The **highlighted text** is for partnering church projects. The **red text** is specifically for evangelizing among diaspora peoples (immigrants and refugees). The **green text** is for colleges.

1. Mobilize existing and new prayer supporters. Prayer is evangelism! Seek 1,000 prayer supporters.
2. **Attend festivals sponsored by diaspora peoples (immigrant groups), develop relationships there, and share the gospel ideally in their heart language.**
3. **Sports ministry such as Upward, pickle ball, weekend basketball clinics in parks, soccer teams, etc.**
4. Start a biblical counseling ministry using qualified counselors accredited by a recognized group such as the Association of Biblical Counselors.
5. **Mobilize Christian students on campus and inform them of spiritual needs and ways to witness. A great way to do that is working with a church that works with students such as H2O Church at UC.**
6. **Provide evangelistic materials customized for witnessing to college students.**
7. **Expedite Scripture translation in the heart language of an unengaged people group, if none exists or it is outdated or unavailable.**
8. **Conduct massive Scripture distribution blitzes in neighborhoods, multi-housing projects, and on college campuses.**
9. **Conduct distribution of Christian literature and movies such as the JESUS Film, etc. Check with SaturateUSA.org to see if a specific zip code has been covered, perhaps not your own.**
10. Visit Christian radio stations within a 50-mile radius of the community being reached, informing them of gatherings and outreach events. Keep them updated.
11. **Conduct a short survey asking if those in that home would be willing to conduct a Bible study and/or attend one if conducted in their community. Be ready!**
12. **Conduct servant evangelism projects inviting the lost to help out when painting, repairing, etc. Seek to witness to them during the project or shortly after. This is particularly effective with teens and young adults.**
13. **Develop relationships among responsive subgroups among the people being evangelized: a cluster of homes, dorms, and interest groups like bikers, ESL learners, single mothers, cowboys, truckers, outdoorsmen, etc.**
14. **Make disciple-makers by training new believers to share their faith effectively and quickly. Use their baptism celebration as a family and friends gathering to share the gospel.**
15. **Involve other Christians who have some cultural or language affinity with an immigrant people group in a long-term ministry.**
16. Contact the imam in a local mosque and offer to give lessons on the “before Scriptures” covering Genesis to Deuteronomy (Pentateuch) and Matthew to John (Injil) for women in Muslim people groups.
17. **Meet with other pastors and parachurch organizations to find out what evangelism efforts they have already tried and what worked best. Partner as possible.**
18. **Ask Christian anthropologists to share official studies of the immigrant people group—ethnographies, worldview documents, people portraits, etc. Use the information for prayer guides, apologetics training, contextualized Gospel presentations, etc.**
19. Invite a vocational evangelist to preach a series of revivals twice yearly. Have members provide names of lost people that the evangelist and pastor visit during the day before evening services.
20. Contact principals of schools asking for prayer requests and praying for them on the spot. Follow-up.
21. Contact government leaders asking for prayer requests and praying for them on the spot. Follow-up.
22. **Invite Christian musicians and cultural dancers from a specific immigrant group to conduct a demonstration or festival in which they seek to lead their own people to faith in Christ. Follow-up.**

23. Volunteer to serve as police chaplain and fire department chaplain seeking to serve them and also follow-up on contacts made among people in need in the community.
24. Evangelize and minister to families of those who are incarcerated and help them transition when their loved ones are released.
25. Sponsor an international student that is from an immigrant people group adopted by the church.
26. Pray door-to-door in a specific community. If a home is receptive, request permission to begin a Bible study in their home. Share your testimony and the gospel story (Romans 6:23) before leaving.
27. Contact the radio and TV station managers in your community and ask for their employee prayer concerns. Pray on the spot. Follow-up.
28. Plan evangelism at athletic competition events in your community—soccer games, 10k runs, bike races, etc.
29. Contact theater managers and drama team leaders. Ask for prayer requests. Pray on the spot for them and follow-up.
30. Conduct a Wellness Clinic. Contact Send Relief to use a trailer for dental, eye, blood pressure/eye exams, family budget counselors, dieticians. While waiting, Christian entertainers serve the community for a day. Roving witnesses share the Gospel and minister. Follow-up with churches in the area.
31. Conduct tutoring programs for kids after school and in the summer plus trade school skills for adults.
32. Start a Book Club for people in your community.
33. Start a Christian Business Men's Association for business leaders in your community. Ford Taylor is recommend for help: [FordTaylorTalks.com/contact/](http://FordTaylorTalks.com/contact/)
34. Pay for the people behind you at a drive-through. Include a Gospel Tract and simple note on how to reach you for spiritual help. Give one to the worker and another for them to pass along to the driver.
35. Conduct a door-to-door survey asking language and ethnic identities. Follow-up with language-specific Bibles and evangelistic materials. Tell us at CABA what you discovered [CABAoffice@gmail.com](mailto:CABAoffice@gmail.com).
36. Recruit and train Christian music groups to conduct a musical festival at a special event. Raise money for backpacks to help poor children be ready for school or for Christmas presents. To learn how you can get involved with Christmas Backpacks for Appalachia, visit <https://www.scbo.org/content/christmas-backpacks> or contact Anne Lock at [christmasbackpacksohio@gmail.com](mailto:christmasbackpacksohio@gmail.com).
37. Ask an elementary school principal for the name and contact information of a newly immigrated child. Have families in the church adopt the child and their family.
38. Conduct an evangelistic block party. Use a block party trailer to provide bounce houses, popcorn, face painting, etc., to conduct a fun carnival in a community. Ask a Christian illusionist or storyteller to include the gospel into his presentation. Start by visiting TRESS (Trailer Reservation SyStem) on the toolbar of [CincinnatiBaptist.com](http://CincinnatiBaptist.com).
39. Train and send evangelism teams to participate in Crossover, conducted primarily the Saturday prior to the SBC Annual Meeting. Use that training and experience in your own community to share the gospel, too. The 2025 SBC is in Dallas, Texas.
40. Sponsor a sports clinic for soccer or whatever interests the children and teens of an immigrant group. Present the Gospel and follow-up.
41. Encourage any SBC missionaries with the International Mission Board to spend part of their stateside assignment working among the immigrant people group, or completed Journeymen or other service category missionaries to join in the strategy.
42. Connect with Baptist Campus Ministries (formerly BSU) to recruit summer missionaries to evangelize in the community and among the people being reached with the Gospel. Make sure they know how to witness and follow-up decisions to make disciple-makers.
43. Survey Christians in key cities of a nearby state – or even foreign country – to locate family members of Christians living among an immigrant people group that your church has adopted in the Cincinnati Area.
44. Conduct a free car clinic in a housing project, especially friendly to single mothers. Change their oil and provide maintenance tips. Solicit free giveaways to use. Present the Gospel and follow-up.
45. Precision Harvesting: Contact the U.S. Post Office and send out postcards to a specific carrier route, not just zip code. The cards offer something free, such as a Bible and Bible study. Map the most responsive streets and blocks. Start there conducting evangelistic Bible studies based on

Bible studies such as “Heroes & Villains” available free from [SnowdenMinistries@gmail.com](mailto:SnowdenMinistries@gmail.com).

46. **Conduct an ESL class for diaspora peoples (immigrants). Identify the largest groups that respond and begin a work among them using English, but also in their heart language, as possible.**
47. Conduct an evangelistic Bible study series for senior citizens at a retirement center. Seek to evangelize those in their family to leave a godly legacy.
48. **Conduct or participate in a swap meet in which people barter rather than pay for goods. Seek to strike up spiritual conversations that lead to individuals expressing interest in the Gospel. Seek to evangelize entire families of those who are seekers.**
49. Conduct evangelism training for your church members and that of the partnering churches. “Gospel Conversations” is available free as a 3-hour Saturday morning interactive training event that uses “3 Circles.” Schedule with the CABA Office – [cabaoffice@gmail.com](mailto:cabaoffice@gmail.com).
50. **Conduct a series of after work evening self-help classes on a variety of topics—car maintenance, parenting, budgeting, and other issues. Presenters give their testimony and explain the Gospel during each presentation.**
51. Conduct an Adult VBS. Use the tips in #50 above to conduct 1-hour courses in the evening.
52. Have the church vote to conduct a Mission Trip to Cincinnati [or your community.] Encourage members to treat it like a real mission trip. Schedule time off. Meet for training. Use ideas in this guide to do each day of the week!
53. **Bring in a partnering church’s choir and join your church’s choir in conducting a Gospel-oriented holiday celebration (July 4, Easter, Christmas, etc.).**
54. **Keep track of every argument made by those you encounter with the gospel. Sponsor an apologetics training event for all partnering churches during one day-part when they are in the area.**
55. Keep track of each new believers’ testimony, looking for trigger points that moved them closer to Christ. How were seeds planted, nurtured, and harvested? Amplify those efforts among those who are lost.
56. **Conduct a special evangelistic event by bringing in a special talent such as horse whisperer, motorcycle exposition group, feats of strength, motorcycle performers, fishing pro, etc., to attract crowds. Train decision**
57. Video record how-to building or cooking demonstrations and post them on YouTube, GodTube, or Vimeo. Advertise that these same demonstrations will be conducted at your church. Include an evangelistic presentation and follow-up with those who attend.
58. **Use EvangeCubes or other tools to present the Gospel to smallish groups of two or three people. Call for decisions to follow Christ. Follow-up by going to those they know that need the Good News. Keep going until you get a group of 10 or more together and start an evangelistic Bible study. We can recommend Picture Cards called Soularium available from Cru.org.**
59. Locate local believers from a specific people group and train them how to share their testimony and the Gospel. Help them train disciple-makers. Ask for the free “Catching Fire: New Believers Following Jesus” from [SnowdenMinistries@gmail.com](mailto:SnowdenMinistries@gmail.com).
60. Recruit churches who cannot be in a long-term partnership to participate in both ongoing prayer and one-touch evangelistic events.
61. **Develop a database of helps available from church, educational, and government sources. Conduct a Networking Day for Help in housing projects or low income multihousing units. Counsel with those in need on how to connect with care providers. Point to Jesus as the ultimate solution to problems. Share the Gospel and follow-up.**
62. **Develop a database of ethnic restaurants. Become a regular customer of those who serve diaspora peoples (immigrant groups). Spend time connecting with servers, cooks, and owners. Orient new immigrants to services in the community, including your church. Share the Gospel and follow-up with new believers.**
63. After Dark Posse: Send out waves of cruiser-type bicycles throughout the community at night, engaging the lost, seeking to counsel those in need, and connecting with people just hanging out. Messenger-type bags can hold Bibles and invitations to events.
64. Community gardens: Offer 10’ X 6’ garden plots on your church property to families in the community so that relationships form, trust builds, and families become exposed to believers who share their faith and follow-up. Share extra veggies with homeless shelters and ethnic restaurants.
65. **Encourage believers to move to where immigrant groups live, including retirees. Encourage professionals to**

**counselors and follow-up on any collected response cards in a timely manner.**

- purchase buildings, rehab them, and use their facilities as church plants on weekends.
66. Conduct an annual day of prayer and fasting highlighting the people or community being reached in the partnership. Produce a prayer guide and distribute it among the partnering churches. Here is the prayer guide for the Nations in Cincinnati: <https://tinyurl.com/3krxeek9>
  67. Research other cities where your church's adopted people group is located in the U.S. using [www.peoplegroups.info](http://www.peoplegroups.info). Contact that city's Baptist association or churches to determine progress, best practices, and if believers will assist in your community as you offer to help them in theirs.
  68. Locate opportunities, such as the new businesses and hotels being constructed in the area, to find new employment opportunities for new believers. Some coming out of prostitutions, drug dealing, etc., will need new ways to earn an honest wage.
  69. Approach city managers (mayor) asking for their top three "impossible needs." Put together teams to address each need, seeking to share the Gospel with those encountered. Invite the lost to help with projects.
  70. Encourage Christian businessmen to invest in people group-related businesses.
  71. Conduct a "service of worship" on Sunday morning rather than a worship service and send out the church with partnering churches to evangelize. Time it so that partnering churches can participate. Gather that evening for a praise service sharing testimonies of what God did in your day of service.
  72. Distribute marked New Testaments to every person in a worship service. During the service, take each person through the marked passages and encourage them to share the Gospel story and their conversion testimony during the following week. Close the session inviting everyone that knows a lost person to symbolically lay their souls on the altar in prayer.
  73. Survey an unreached neighborhood and conduct a Backyard Bible Club in any home that will welcome you. Share the Gospel by week's end, investing extra time particularly in the homeowners. (Option: Conduct the BBC in the home of a church member.)
  74. Conduct a "Mothers Like You" appreciation banquet just prior to Mother's Day. Have members of partnering churches provide music, serve food, and preach a Gospel sermon. Disperse church members at tables and provide a meal for them to attend with their immediate family.
  75. Schedule mission trips to the home countries of diaspora peoples (immigrants) you are addressing. Offer to take letters and gifts to their family members overseas. Evangelize and follow-up.
  76. Research sex trafficking in your community. Work with Christian ministries that are seeking to minister and convey the Gospel.
  77. Evaluate existing social services, human rights, and justice programs for effectiveness combating abuse, especially among women and children. Start with your county's office.
  78. Provide a weekend meal program for school children who lack good nutrition when away from school. Consider expanding it summer-long.
  79. Provide help for recent immigrants that need public health information for vaccines, AIDS, Covid-19, and childhood diseases for their awareness, care, and prevention. Develop Gospel conversations as you drive them to the doctor, clinics, or your church.
  80. Enlist Christian medical personnel to conduct research on some of the unique medical problems in places where immigrant groups live, including HIV/AIDS, Covid-19, and other maladies such as malaria or ebola. Seek to bring volunteer healthcare teams to work among diaspora peoples.
  81. Train church members in Disaster Relief so that they are ready to be deployed when needed. Offer this training from a Christian perspective providing chaplains and others who share the Gospel in a caring way when people are hurting. Check with your state Baptist convention's schedule ([SCBO.org/DR](http://SCBO.org/DR)).
  82. Encourage Christian medical teams to conduct healthcare clinics on a regular basis, keeping laws for healthcare volunteer teams in mind (state boards and licensing differences, etc.).
  83. Start a Facebook page for the community or neighborhoods where your churches are reaching. Post community events and give it a local feel. Post Bible verses, conversion testimonies of believers, and helpful information that can become viral.
  84. Invite Baptist college and seminary students to assist in evangelism efforts. Solicit ideas from them on ways to share the Gospel with young people (ages 18-33).
  85. Conduct a food pantry, shoe closet, or coat give-away. Register everyone attending and visit their homes to pray with them and share your testimony and the Gospel. Ask to conduct a Bible study in that home.

86. Attend ethnic festivals, particularly of a people group you want to reach, and get to know those attending. Offer Bible studies based on three levels of interest: followers of Jesus, active seekers, and everybody else. Develop a new church with followers of Jesus.
87. Jericho Prayer Walk: For six straight weeks, pray while walking in a part of the community before you evangelize. Pray with those you encounter. Offer to lead a Bible study in their home. On the seventh week of prayerwalking, conduct a cookout, block party, etc. and seek to share your testimony and the Gospel. Announce that you're starting a Bible study in a community center room (arranged in advance) if a Bible study is not already underway. Ask for the free guide from [CABADirector@gmail.com](mailto:CABADirector@gmail.com).
88. Distribute Bibles and study aids on flash drives to college students through campus ministries. Link it to Facebook pages, evangelistic websites, and movie clips from Christian movies on YouTube. Include announcements for spiritual help.
89. Sponsor a Christian music concert in your community. Provide decision counselors. Ask the musicians to take this on as a mission project, too. Consider conducting the event in a park; outside the host church's facility to get maximum exposure.
90. Purchase water bottles and distribute them at intersections. Wrap the Gospel message around the bottles containing local church contact information.
91. Visit every public library in your community and leave a \$20 bill to pay for overdue fees. Include a personal explanation of your faith and what grace (forgiveness) means to you. Provide contact information for witnessing.
92. Initiate spiritual conversations with strangers using idioms, proverbs, and pithy sayings. Strike up conversations, listening for belief systems embedded in favorite sayings. Follow-up with how the Bible addresses truth behind sayings.
93. Initiate spiritual conversations with strangers asking for their ideas of what makes a person patriotic. Loyalty to country is a good bridge to what you can be loyal to, including God, the Bible, and a lifelong relationship with
94. Jesus. Be ready to share your testimony and the Gospel.
94. Initiate spiritual conversations with strangers asking about their ideas on what makes a person a good Christian. Listen carefully for spiritual transformation aligning with Jesus as their Lord and Savior. Address superficial behaviors (attendance), values (character), and beliefs (facts). Customize your testimony to address how Jesus transformed your life and tell the Gospel.
95. Initiate conversations with strangers asking about their ideas on what makes a person a good leader. Listen for exemplary qualities. Ask, who is in their life that is watching them? What do they base their leader ideas upon? Introduce the Bible as a leadership development tool and offer them a free copy. Offer to study leadership qualities with them and engage them with the Gospel as you study godly leaders starting with Adam and Eve/The Fall.
96. Initiate conversations with strangers asking them to share their favorite, but serious pet peeves. Discuss several. What really bugs them? Use their ideas to gather other believers to address the need and involve that person (and their circle of relationships) in addressing solutions and problem-solving. Share the Gospel as you involve them in servant evangelism projects.
97. Pastors and church leaders each recruit a "wingman" or assistant. Intentionally and systematically evangelize through an area. After three months, switch and the wingman takes the lead. Six months after starting out together, each person gets another wingman and begins the process again, indefinitely.
98. Wear shirts with Christian messages on them. Use symbols from tracts such as Bridge presentations so that you can explain it! Support the message with Bibles ready to give away, offer to start a Bible study based on the message, and share the Gospel. Seek to connect most with people that are from the community where you are working.
99. Invest two hours every week seeking to connect with those who are lost. A mother holding a baby connects with Muslim women. A young man may join a soccer league to connect with internationals. Older couples may evangelize everyone on an entire cul-de-sac.
100. Live as a Missionary! Missionary living is possible by everyone. Here are seven ways to develop missionary lifestyles and habits. Maybe you'll add to it.
- Abide:** In John 15, Jesus said that when we abide with Him, we'll produce much fruit; fruit that will last. Spend time in the Scriptures, letting the Holy Spirit train you and shift your motives. As Henry Blackaby and Claude King use to say, "See where God is at work and join Him." I would add an admonishment to listen carefully and be ready to move as He leads.

**Focus** your family and your life on a least-reached people or place. Your spouse should have buy-in. Your kids should be in tandem, not a distraction. Invest in your family and other families as together you form a team who can work cooperatively and effectively. Teams work better than lone wolves.

**Spend time** in the harvest field. Be a disciple-maker that makes a smooth continuity from evangelizing to discipling to leader development. Jesus said we are to make disciples and do it here, there, and everywhere. The Apostle Paul wrote that we're to be Jesus' ambassadors. Ambassadors not only represent the king, but go! Missionaries live well beyond their comfort zone.

**Live sacrificially** and within your means. Debt should not be a distraction. I think this is a truism for new churches, too. They should not focus so much on tithes, offerings, and giving that they can't give lavishly to missionary work of others in the SBC, SCBO, and CABA. And don't go the other way as well by being stingy while you count the cost of missionary living.

**Live within a margin of reality.** Missionary living is stressful and requires recovery time. Recreation should not be another form of exhaustion, but get-aways that refresh and renew your own sanity and your family's well-being.

**Plan for two-to-three-year stretches.** Jesus' earthly ministry lasted three years. The Apostle Paul spent two years in Ephesus. Plan for big chunks of time and then plan for a year off in which you both celebrate and seek what should be next. Trust the Holy Spirit to leave workers in the harvest as you transition.

**Remain a lifelong learner.** Remake yourself as required by the next mission of God as you live and work for Him and His glory.

Provided by Mark Snowden  
CABAdirector@gmail.com  
Revised 2024

